

Inventive Strategies

Business results from people

"Lorette can make people perform and produce as 'winners' in an industrial setting — priceless."

EHS Director, petrochemical company



Lorette Pruden, Ph.D

Perform and Produce as Winners:

- Basics: Gentleman, This is a Football!
- Advanced: Twisted Thinking
- Results: A Man on the Moon

Lorette Pruden works at the intersection of business and people processes. She combines intuitive people skills and organizational savvy with the rigor of a scientific approach to make your strategies succeed.

Lorette founded Inventive Strategies in 2000. A proven speaker, coach and turnaround agent, she has over twenty years of leadership experience in industry.

She has a Ph.D. from Princeton, is listed in Who's Who, and belongs to IMC, NSA and AIChE.

questions you helped me form were the biggest value.
Director, global R&D

You've already exceeded my expectations (by 10 am!)
Director, global R&D

Lorette's practical experience brings a unique focus to her training sessions.
Owner, ink manufacturer

She's smart, articulate, knowledgeable...and funny.
President, chemical company

Speaking & Workshop Topics:

- Is Your Strategic Plan Working? (Or sitting on the shelf?)™
- Anti-Networking: Grow your Business with the Clients You Have
- Your Business or Your Life
- Managing the Front End of Innovation
- Ask your Heart a Question™: Add Intuitive Answers to your Rational Ones
- PeopleSmart™: Develop Your Interpersonal Intelligence
- You're Only a Leader if Someone is Following

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RECENT TALKS TO:

Society of Women Engineers,
Institute of Management Accountants,
Princeton University, AIChE, NIST,
Project Management Institute

